



Rigid Foam – An EU Perspective

Jörg Palmersheim - ISOPA Secretary General



Role of ISOPA

- Defending the industry's **licence to operate**
- **Managing perception** of product from cradle to grave
- Demonstrating industry as responsible, transparent and **valuable to society**
- Providing a **forum to share knowledge** and solutions for entire industry
- Providing **one voice** to communicate

ISOPA is part of a European & global network



*Polyurea Development
Association Europe*

- ▶ JURA
- ▶ CPUIA
- ▶ KPUS
- ▶ Thai Polyurethane Association



**THIS IS A CHALLENGING TIME
FOR EUROPE**

3 Challenges for Europe



Sustainability



Energy supply
and cost



EU
Competitiveness



**POLYURETHANES OFFER SOLUTIONS
FOR CHALLENGES FACING EUROPE**



**POLYURETHANES STRONGLY CONTRIBUTE TO THE
AMBITIOUS SUSTAINABILITY TARGETS OF THE EU**



**POLYURETHANES PLAY A CRUCIAL ROLE
IN REDUCING FOOD WASTE**



**OVER THE COURSE OF A YEAR,
POLYURETHANES SAVE 18 MILLION TONS OF CO₂**

A

B

C

D

E



**ENERGY EFFICIENCY AND CIRCULAR ECONOMY
ARE HIGH ON THE POLITICAL AGENDA**



**A REDUCED ENERGY CONSUMPTION HELPS TO
DECREASE THE DEPENDENCE ON ENERGY IMPORTS**



**POLYURETHANES ENABLE HIGH ENERGY EFFICIENCY
AND MEASURABLE SAVINGS**



POLYURETHANES CONTRIBUTE TO COMPETITIVENESS IN EUROPE





**RESPONSIBLE CARE IS PRODUCT STEWARDSHIP
ALONG THE VALUE CHAIN**



FULFILLING OUR PROMISE
SHOWING THE VALUE OF OUR INDUSTRY IN EUROPE



**THE ENTIRE VALUE CHAIN OF POLYURETHANES
NEED TO ACT AS AMBASSADORS TO SOCIETY**



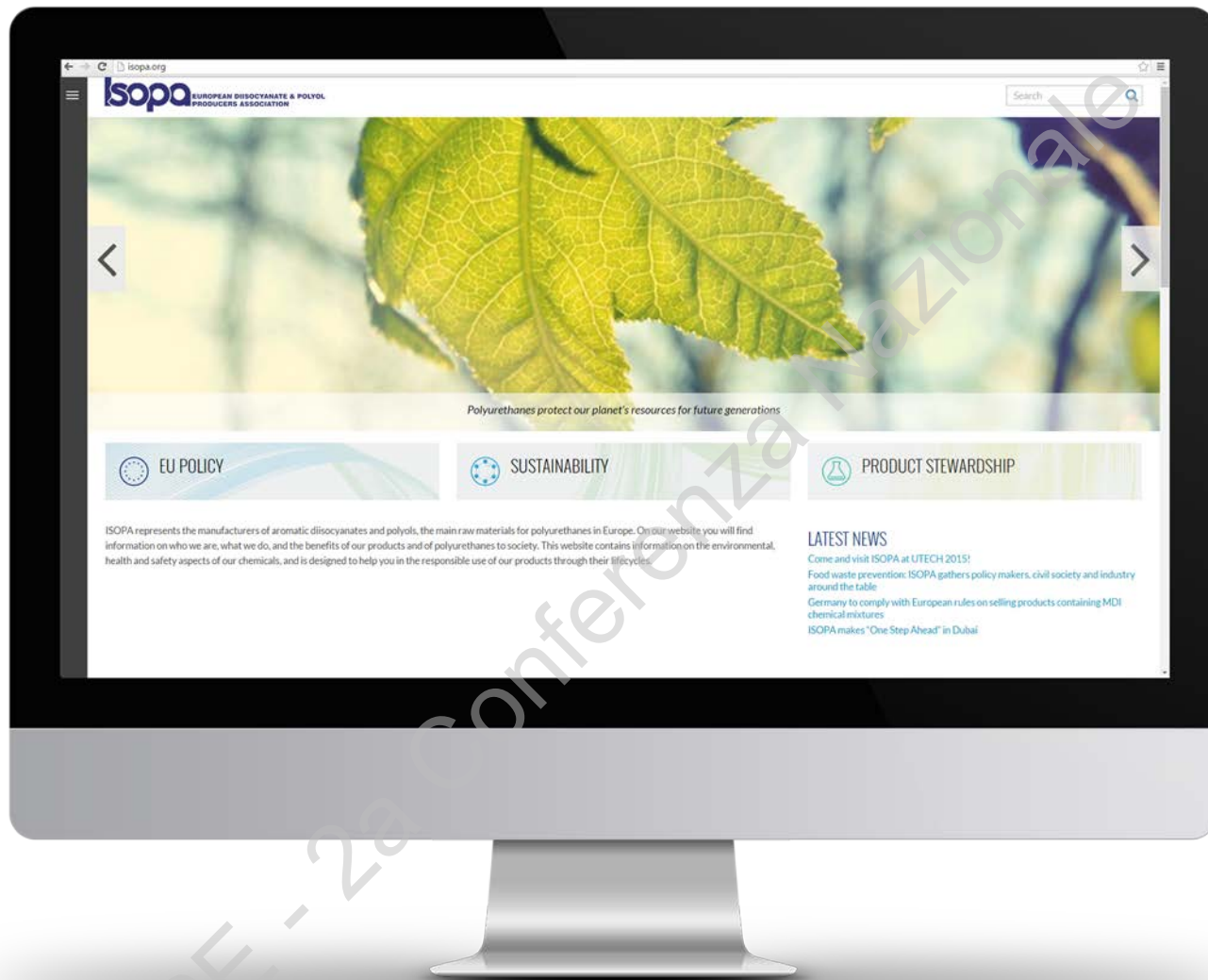
THE FUTURE ISN'T JUST

WHAT WE MAKE IT.

IT'S WHAT WE MAKE IT FROM



ANPE - 2a Conferenza Nazionale



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Thank you

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