Rigid Foam - An EU Perspective
Jörg Palmersheim - ISOPA Secretary General
Role of ISOPA

- Defending the industry’s **licence to operate**
- **Managing perception** of product from cradle to grave
- Demonstrating industry as responsible, transparent and **valuable to society**
- Providing a **forum to share knowledge** and solutions for entire industry
- Providing **one voice** to communicate
ISOPA is part of a European & global network

- JURA
- CPUIA
- KPUS
- Thai Polyurethane Association
THIS IS A CHALLENGING TIME FOR EUROPE
3 Challenges for Europe

- Sustainability
- Energy supply and cost
- EU Competitiveness
POLYURETHANES OFFER SOLUTIONS FOR CHALLENGES FACING EUROPE
POLYURETHANES STRONGLY CONTRIBUTE TO THE AMBITIOUS SUSTAINABILITY TARGETS OF THE EU
POLYURETHANES PLAY A CRUCIAL ROLE IN REDUCING FOOD WASTE
OVER THE COURSE OF A YEAR, POLYURETHANES SAVE 18 MILLION TONS OF CO₂
ENERGY EFFICIENCY AND CIRCULAR ECONOMY ARE HIGH ON THE POLITICAL AGENDA
A REDUCED ENERGY CONSUMPTION HELPS TO DECREASE THE DEPENDENCE ON ENERGY IMPORTS
POLYURETHANES ENABLE HIGH ENERGY EFFICIENCY AND MEASURABLE SAVINGS
POLYURETHANES CONTRIBUTE TO COMPETITIVENESS IN EUROPE
RESPONSIBLE CARE IS PRODUCT STEWARDSHIP ALONG THE VALUE CHAIN
FULFILLING OUR PROMISE
SHOWING THE VALUE OF OUR INDUSTRY IN EUROPE
THE ENTIRE VALUE CHAIN OF POLYURETHANES NEED TO ACT AS AMBASSADORS TO SOCIETY
THE FUTURE ISN’T JUST
WHAT WE MAKE IT.

IT’S WHAT WE MAKE IT FROM
www.isopa.org
Thank you

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